

White paper release
on 10/09/24

BROKEN TRUST

The misrepresentation
of refrigeration equipment
performance

Are you playing refrigeration roulette?

We all rely on product performance data to help make decisions. Whether you are comparing and selecting equipment to make a purchase; designing a system; installing, commissioning or maintaining equipment; estimating carbon footprint, energy use and ongoing costs; or keen to see the viability of new technologies, it's vital you have access to accurate and reliable product performance data.

But how do you know that data is correct? What if you discovered an alarming number of refrigeration products were displaying erroneous data? Even worse, that the false data considerably overestimated the product's performance. What if it was revealed that the problem was widespread, and product underperformance was rife?

Hidden underperformance

A new white paper is set to send shockwaves through the European refrigeration industry as it exposes this and more. With research revealing that decision makers are being routinely misinformed about the true performance of refrigeration products, the once hidden issue of overstated performance is coming to the fore.

Untangling the truth from the fiction, the white paper makes a damning assessment of the current state of the industry, showing that **a product's actual performance can be up to 46% lower than its declared performance.**

Backed up by scientific data analysis, product simulations and new research on certified and uncertified CO2 Gas Coolers, the white paper lays bare the dire implications of incorrect data on energy efficiency, carbon footprint, regulatory compliance, wider system performance, customer satisfaction and the reputation of the industry at large.

A wake-up call for refrigeration

"Broken trust: The misrepresentation of refrigeration equipment performance," is due to cement its role as a wake-up call for the industry, exploring:

- The importance of accurate performance data
- Why products are vulnerable to data discrepancies
- The impacts of overstated performance
- Key findings from the data analysis, product simulations and new research
- How to identify reliable data
- Solutions to mitigate the risks of underperformance
- Recommendations to rebuild trust within the sector.

Find out if you've been taking a gamble on system performance this September. *"Broken trust: The misrepresentation of refrigeration equipment performance."* will be available to download for free at www.eurovent-certification.com on 10/09/2024.



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